## **AITD Member Logo Guidelines**

Financial AITD members are encouraged to use AITD member logos on their websites, stationery and on social media, provided they read and agree to abide by the following guidelines.

The use of AITD member logos is a sign to colleagues and clients that AITD members maintain their industry relevance and seek continuous improvement in their business and skills.

- 1. AITD member logos should not be used to imply accreditation or approval by the AITD.
- 2. AITD member logos are only available for use by current financial AITD members. If your membership lapses you are not permitted to use the member logo. AITD member logos are used on an honour basis. When using the AITD logo there is an implied commitment that the AITD member will maintain their membership at all times when they are displaying the AITD logo. If an individual/company fails to renew their membership they must immediately remove the AITD Member Logo from their website and stationery etc.
- 4. When used in online media, the logo should link through to http://aitd.com.au
- 5. AITD member logos should not be changed or modified in any way.

## **Accessing Approved AITD Member Logos**

**Professional Member, Graduate, Student** - indicates current membership status. Financial AITD members can download the appropriate logo by accessing the secure member section on the AITD website.













**Fellow and Associate Fellow** - available only for members who have been conferred Fellow grade of AITD membership. To access this logo email membership@aitd.com.au

**Corporate Member logos (Bronze, Silver, Gold and Platinum) -** are for use by the entity that has current corporate membership. This is not for use by the individual members.

**Excellence Awards logos -** Finalists, Highly Commended and Winners will be provided directly to entrants.