

AITD NATIONAL CONFERENCE

SYDNEY, 13-14 MAY 2015

INNOVATE ■ LEARN ■ CONNECT



Australian Institute of Training and Development

CONFERENCE PROGRAM

Early bird special! Save 20% by registering before 31 March 2015.

Keynote Speakers



No More LMS Secrets **Craig Weiss**

In this riveting presentation you will get the inside scoop of the LMS industry. Gain insight and knowledge that many vendors do not want you to know. Learn the feature sets you need today and what is coming in the next two years.



What Works in Social Learning **Dr Ben Betts**

In this session we will explore how to engage learners in being more 'social' in workplace learning, the value that can be created when social really works, and the realities of facilitating successful social learning experiences.



Preparing for Digital Badges **Joyce Seitzinger**

Want to know if badges are right for your organisation? In this session, we will explore: badge anatomy and design, how badges can support lifelong learning, and how badges can be used in communities, organisations and networks.



Innovation in Learning: Embracing disruptive technologies **Patrick Crooks**

Most industries are getting disrupted by new technologies, and the L&D and education sector is no different. Rather than seeing this disruption as a threat, we will examine which technologies boost training and development outcomes and efficiency and the barriers to innovation.



Learning in the Workplace of the Future **Dr Anne Bartlett-Bragg**

The nature of work is fundamentally changing. Collaboration is expected in activity-based workspaces, yet workplace learning relies on classroom sessions or eLearning programs with limited integration with work based activities. We will explore the future of work and learning, technologies that support the future workplace and how to design a sustainable and effective learning approach.



Learning Analytics: L&D's chance for recognition? **Rob Wilkins**

Big Data and the advantages of effective analytics provide organisations with crucial information and knowledge. L&D as a profession has the opportunity to develop the necessary skills to produce learning analytics that enable organisations with the capabilities to respond to competitive challenges.



Leading in the Learning Zone **Dr Alastair Rylatt**

One of the greatest challenges facing L&D professionals is how to hold managers and leaders to account for their standard of performance in learning, innovation and connection. In this session, we explore ways to generate leadership engagement that inspires greater levels of commitment to learning within your business, organisation or industry.

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AITD NATIONAL CONFERENCE PROGRAM 2015*

Day 1, Wednesday 13 May 2015

| | | |
|---------------|--|---|
| 7:45am | Registration and arrival tea and coffee | |
| 8:30am | Welcome and Opening Address | |
| 9:00am | Visual Note Taking Blair Rorani, Ever Learning | |
| 9:15am | Learning organisations of the future Keynote: Learning in the Workplace of the Future Dr Anne Bartlett-Bragg, Managing Director, Ripple Effect Group Asia-Pacific | |
| 10:00am | Workforce 2020 – Crafting a Strategy for Learning Evelyn Moolenburgh, Managing Director, Learning Ventures | |
| 10:30am | Morning Tea | |
| 11:00am | <p>Learning Cultures for Organisational Success</p> <p>Panel: Creating a Dynamic Learning Culture Lisa Elias, Director, Organisation Development Analytics Rob Wilkins, Head of Learning and Development, Aussie Home Loans Deborah Assheton, Retail Sales Director OPSM ANZ, Luxottica Retail Australia</p> <p>It's how we learn around here Dylan Flavell, Managing Director, Curve Group Lauren Carnegie, Senior Consultant, Curve Group</p> | <p>Seminar Session</p> <p>Hottest new tools for cutting-edge Virtual Training Jim Recker, Citrix</p> <p>How Trainers get in the way of learning Karin Hawkins, NeuroLeadership Institute</p> |
| 12:30pm | Lunch | |
| 1:30pm | <p>Learning Leadership</p> <p>Keynote: Leading in the Learning Zone Dr Alastair Rylatt, Alastair Rylatt Consulting</p> <p>Case Study: Modernisation of Learning with the Defence Environment Pauline Farrell, Box Hill Institute Major Anthony Watters, Department of Defence Captain Fraser Trevakis, Department of Defence</p> | <p>Seminar Session</p> <p>Case Study: Exciting elearning via any device Jay Richardson, Industrial Relations and Workforce Development Manager, National Disability Services Richard Stubley, Director, Openlearn</p> |
| 3:00pm | Afternoon Tea | |
| 3:30pm | Driving Learning Excellence Panel: The Manager's Role in Learning Emma Weber, CEO, Lever Learning Stephanie Peskett, Head of Leadership and Organisational Development, Unilever Australia and New Zealand Peter Hall, Head of Leadership and Learning, QBE Insurance | |
| 4:40pm | Strategic Networking to Grow Your Business Sharon Ferrier, Director, Persuasive Presentations | |
| 5:00 - 6:30pm | Networking Drinks Sponsored by: | |

Day 2, Thursday 14 May 2015

For full details of all sessions and speakers visit the AITD website aitd.com.au

**This program is correct at the time of publication. AITD reserves the right to vary the conference program and speakers where required.*

8:15am Arrival tea and coffee

8:50am Welcome

Learning Trends and Tools

9:00am **Keynote: *No More LMS Secrets***
Craig Weiss, CEO, E-Learning 24/7

9:55am **Keynote: *Innovation in Learning: Embracing Disruptive Technologies***
Patrick Crooks, Founder, Fusion Labs

10:45am Morning Tea

Collaborative Learning

11:15am **Keynote: *What works in social learning***
Dr Ben Betts, CEO, HT2 Ltd

Case Study: *Work, Connect and Learn*

Helen Blunden, Founder, Activate Learning Solutions
Michelle Ockers, National Technical Capability Manager for Supply Chain, Coca-Cola Amatil

Seminar Session

How Trainers get in the way of learning
Karin Hawkins, NeuroLeadership Institute

12:30pm Lunch

Innovation in Learning

1:30pm **Keynote: *Learning Analytics: L&D's chance for recognition?***
Rob Wilkins, Head of Learning and Development, Aussie Home Loans

Keynote: *Preparing for Digital Badges*

Joyce Seitzinger, Learning Experience Designer, LaTrobe University

Seminar Session

Effective mentoring for a dispersed workforce

Melissa Richardson, Director, Horizon Unlimited Pty Ltd

3:00pm Afternoon Tea

Future Proofing for L&D

3:30pm **Panel: *Next Generation Skills***

Ryan Tracey, E Learning Manager, AMP
Dr Ben Betts, CEO, HT2 Ltd
Joyce Seitzinger, Learning Experience Designer, LaTrobe University
Jeevan Joshi, Founder, Learning Cafe
Dr Anne Bartlett-Bragg, Managing Director, Ripple Effect Group Asia-Pacific
Craig Weiss, CEO, E-Learning 24/7

4:45pm Conference Close

Day 3, Friday 15 May 2015 – Optional post conference workshops

Building a social learning experience – Dr Ben Betts
The Trainer's Cookbook: Recipes for Learning Engagement Success – Marc Ratcliffe
Badge Lab at AITD – Joyce Seitzinger and Dr Bron Stuckey
Creative Instructional Design and Everybody Draw Now – Blair Rorani

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NOW

AITD NATIONAL CONFERENCE

13-14 MAY 2015 | AUSTRALIAN TECHNOLOGY PARK, SYDNEY, AUSTRALIA

INNOVATE ■ LEARN ■ CONNECT

REGISTRATION – BOOK ONLINE OR COMPLETE THIS FORM

YOUR DETAILS

| | | |
|--------------------|----------------------|--|
| Title | First Name | Last Name |
| Company | Email | |
| Mailing Address | | |
| City | State | Postcode |
| Country | | |
| Work Phone | Mobile | |
| AITD Member Number | <input type="text"/> | Voucher Code <small>(if applicable)</small> <input type="text"/> |

CONFERENCE BOOKING

Early-Bird Rate Bookings: until 31 March 2015

- Early Bird – AITD Member \$1200 (inc GST)
 Early Bird – Non-Member \$1600 (inc GST)

Standard Bookings: 1 April 2015 - 8 May 2015

- Standard – AITD Member \$1500 (inc GST)
 Standard – Non-Member \$2000 (inc GST)

TOTAL:

Join AITD today to
take advantage
of member discounts

FULL DAY WORKSHOPS

Post-Conference Workshops

Friday 15 May 2015: 9am-4.30pm

- Ben Betts – Building a social learning experience
 Marc Ratcliffe – The Trainer's Cookbook: Recipes for Learning Engagement Success
 Blair Rorani – Creative Instructional Design & Everybody Draw Now
 Joyce Seitzinger and Dr Bron Stuckey – BadgeLab at AITD

Workshop Registration Fee

- I am attending the conference and I am an AITD member - \$300 (inc GST) per workshop
 I am attending the conference and NOT an AITD member - \$500 (inc GST) per workshop

TOTAL:

PAYMENT DETAILS

TOTAL AMOUNT:

- Please invoice me Please charge my credit card:
 VISA Mastercard AMEX (please note 2% surcharge applies)

| | | |
|---------------------|------------|--|
| Credit Card Number: | | |
| Expiry Date: | CCV: | |
| Credit Card Holder: | Signature: | |

This form becomes a tax invoice once completed and registration fee is paid in full.
By submitting this registration form you accept all of the terms and conditions. ABN 52 008 516 701

2015 CONFERENCE SCHEDULE*

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|---------------|--|
| 13 May | 7:45am-8:30am Arrival and registration 8:30am-5:00pm Day 1 conference proceedings 5:00pm-6:30pm Networking drinks |
| 14 May | 9:00am-5:00pm Day 2 conference proceedings |
| 15 May | 9:00am-4:30pm Full day workshops |

*Subject to change

TERMS AND CONDITIONS

Cancellation: AITD requires 10 working days written notice for any cancellations. A 20% cancellation fee will be deducted from the refund (and will be considered owing if invoice is unpaid). For cancellations less than 10 working days prior to the conference there will be no refund and any outstanding monies will be considered owing. A substitute may be sent in the place of the registered delegate for no additional fee with the exception of a non-member replacing a member (the fee difference will be charged). AITD is not liable for any travel, accommodation or other costs that you may have incurred in relation to the cancelled workshop or event.

Payment of fees: Early-bird registration fees must be paid by 31 March 2015 otherwise they will be increased to the standard rate. All registrations must be paid in advance. AITD will take active steps to collect any outstanding fees including engaging a mercantile agency. This form becomes a tax invoice once the registration fee has been paid in full.

International Delegates: Once a booking has been lodged and a full payment received, AITD is able to provide a confirmation letter that can be used for visa purposes. AITD is not able to issue this letter without receipt of full payment. Should any delegate be unsuccessful in obtaining a visa to enter Australia for the purposes of attending the conference, a full refund of paid conference fees will be made. Substitute delegates will be accepted however please be mindful that Australian entry visas are non-transferrable.

Program changes: AITD reserves the right to vary the conference program and speakers where it becomes necessary.

Delegate details: Delegates may be photographed at an AITD event for use in AITD promotional material. Delegates and sponsors may be given a list of all delegates (name and basic contact details only). Receipt of your registration form will signal your acceptance of inclusion on the delegate list. Should you wish to opt-out, please contact AITD to indicate your desire to be removed from a delegate list

remove me from delegate list.