

## Presentation Skills Masterclass



Do you deliver presentations at conferences, meetings, interviews, events or training?  
Would you like to do it better – better prepared, better structured, better delivered?

This course will equip you to take the stage with confidence. You'll learn how to strengthen your presence, engage an audience, communicate effectively, structure to suit your purpose and increase your persuasiveness. During this highly interactive course you'll have many practice opportunities with feedback from our top-tier presenters as you work through warming up and preparation, voice and body control, gestures and visuals, reading an audience and conveying authority and power.

If you're already comfortable at the front of a room or you are moving into higher-stake presentations and are looking to refine and develop their skills, take the time to engage with the theory and best practice of persuasive presenting.

### Learning Outcomes

By the end of this course, you will be able to

- ✓ Change how the audience perceive you using only your body language
- ✓ Be confident even if you're presenting unfamiliar material
- ✓ Consciously modulate your voice, breath and gestures for effect
- ✓ Demonstrate skills in deliberately conveying mood and tone, volume and power
- ✓ Describe key factors in personal presentation and body language for successful presentations
- ✓ Use sensory and emotional language to engage your audience
- ✓ Use props, slides and additional resources more effectively
- ✓ Demonstrate your learning through multiple practice opportunities followed by constructive feedback.

### You should attend this course if you want to:

- ✓ Develop your public speaking and presentation skills.
- ✓ Speak persuasively at public and industry events
- ✓ Strengthen your stage presence
- ✓ Avoid "Death by PowerPoint"
- ✓ Learn how to handle nervousness and lack of confidence
- ✓ Deliver business presentations
- ✓ Engage your audience

Australian Institute of Training and Development

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### Course outline

#### 1. Presence

- Earning the right – why should they listen to you?
- Confidence vs. Competence
- Breath, voice and tone
- Body language

#### 2. Stage and Sound

- Projection, pitch and volume
- Sensory and emotional language
- Rhythm and pace
- Stage and gesture anchoring
- Gestures as anchors

#### 3. Tools

- Objections and questions
- Reading the room
- Visuals and props
- Outsourcing the thinking
- Setting up a great debrief
- Case studies and story

#### 4. Integrating

- Persuasive presentations
- Contextual factors
- Preparing for it
- Practice opportunities
- Constructive feedback
- Review and action planning

### Semester 1, 2017


- Brisbane 29 March
- Perth 29 March
- Sydney 3 May
- Canberra 17 May
- Melbourne 18 May
- Adelaide 18 May


### Course Fees


- Member \$595
- Guest of Member \$660
- Non Member \$760

### Registration

 [www.aitd.com.au](http://www.aitd.com.au)

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### Who is this program for?

- ✓ Conference speakers
- ✓ Executives and managers
- ✓ Learning and Development professionals
- ✓ MCs at events
- ✓ Board executives
- ✓ Media liaisons
- ✓ Anyone who wants to deliver persuasive presentations

### In house?

**Courses run in your organisation, when you need it, where you need it**

Our experienced trainers will work with you to customise the experience for the best outcomes for your team and business.