

# WINNER

## THE DR ALASTAIR RYLATT AWARD FOR LEARNING AND DEVELOPMENT PROFESSIONAL OF THE YEAR

### DR DENISE MEYERSON



Denise Meyerson, Management Consultancy International.

Dr Denise Meyerson, Director of Management Consultancy International, is an entrepreneur, mentor and renowned speaker and author. She is known and respected for pioneering new methodologies, mindsets and paradigms to enable learning and development professionals to introduce exciting and innovative learning experiences. As a global master trainer of the LEGO® Serious Play process, Denise remains at the forefront of hands-on, minds-on learning that engages participants of all levels.

With over 25 years' experience, Denise promotes the importance of training to corporate clients and individual students. She ensures that the community remains updated on the very latest learning trends through free briefing and information sessions - over 400 professionals attended these events over 18 months.

Denise set about improving student completion rates and created an online simulated work environment. Students are able to access policies and procedures and feel as though they work in a real organisation, facing realistic challenges. This provides students with context and enhances the theoretical basis

of the program with a strong practical component the demonstration and application of skills, as required by the training packages.

Denise also established a user-friendly e-campus where students assist each other and have direct access to their personal mentor. The outcome was an over 70% progression rate of students through the qualification - a substantial improvement over national averages. Denise embraces change and is currently investing substantially in ensuring that key programs are available via apps for mobile learning, to drive higher levels of student progression and completion.

Denise is a mentor to school students who participate in the Australian Business Community Network (ABCN). ABCN provides structured mentoring programs for school students by partnering them with business professionals. She mentors students about the critical importance of education in their career progression. In 2015, she facilitated a session for 60 Year 11 girls from underprivileged schools.

She has published two books on learning and development tools and techniques. Giving back to the community is a key driver for Denise

contributing financially and by donating her time to not-for-profit organisations. In 2015, she gave her time at 16 donor evenings with a charity organisation. Hundreds of copies of Denise's first book were provided at no charge to the community so that playful and fun activities become more commonplace in training rooms across the country.

As a Telstra Business Women's Awards Finalist in 2014, Denise placed the spotlight on vocational training and its contribution to the Australian economy. Management Consultancy International, was the only learning provider recognised in the 2014 BRW Most Innovative Companies List.

Denise is a regular guest presenter on the 2GB Radio Courses and Careers Show where she guides listeners on how to make the most of their learning opportunities to set themselves up for success. Denise has also been invited as a speaker at conferences such as VELG and The Chartered Institute of Accountants and various HR forums.