

AITD NATIONAL CONFERENCE

SYDNEY, 5-6 MAY 2016

(PRE-CONFERENCE WORKSHOPS 4 MAY 2016)



Australian Institute of Training and Development

CONFERENCE PROGRAM

Early bird special! Save 20% by registering before 31 March 2016.

Speakers include:



Donald Clark (UK) *2500 Years of Learning Theory and Mind-Blowing Tech*



Ger Driesen (Netherlands) *Van Gogh on Learning and Performance Support*



Emma Weber *Reality Bites: Navigating the Learning Transfer Minefield*



Dr Anne Bartlett-Bragg *Digital Capability - Where people and technology intersect*



Simon Terry *Making Better Progress on Work in Progress*



Michelle Ockers *Building Your Personal Brand*



Paul Rasmussen *Reconnecting VET and L&D*



Natalie Goldman *Building Your Personal Brand*



Patrick Phillips *Developing a Social Learning Strategy*



Ryan Tracey *Building Your Personal Brand*



Matthew Mason *Microlearning: Size Does Matter*



Joanne Jacobs *Innovation Cultivation: The National Innovation Agenda and its impact for L&D professionals*

Plus... hear from learning leaders in major corporations, small business and the public service.

Pre-Conference Workshops, Wednesday 4 May 2016

Creating a Strategic L&D Agenda



Ger Driesen

The ambition to add maximum value to the strategic agenda of the organisation as an L&D professional or department is a healthy one. It's also often easier said than done. This workshop, designed for experienced L&D professionals, will help you to develop an understanding of the strategic agenda of your organisation and translate this to a strategic learning agenda.

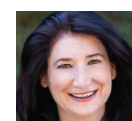
The Reality of Augmented Reality (AR) & Virtual Reality (VR) in Learning



Matthew Mason

The utilisation of AR/VR technologies in training and development will blend the real world with online applications to provide an engaging, immersive, contextual and customised learning experience. In this workshop participants will experience some examples of this rich learning first hand. They will also be presented with a design challenge, on how they can implement AR/VR in their role or industry.

Measuring ROI - Evaluation and Measurement techniques for Learning and HR Professionals



Emma Weber

L&D and HR practitioners are under increasing pressure to demonstrate the contribution that learning experiences make to their organisation's effectiveness. This workshop will present you with a valuable opportunity to learn the concepts of return on investment along with practical skills that will help you measure the effectiveness of your learning interventions. Plus, participants will have post-workshop transfer of learning support.

SILVER SPONSORS



BRONZE SPONSORS



Sponsorship and exhibition opportunities are still available. Contact marketing@aitd.com.au

VISIT AITD.COM.AU FOR MORE INFORMATION OR FOLLOW AITD ON TWITTER (@AITD1) OR LINKEDIN FOR #AITD2016 UPDATES

AITD NATIONAL CONFERENCE PROGRAM 2016*

Day 1, Thursday 5 May 2016

7:45am	Registration and arrival tea and coffee	
8:00am	CafePD: <i>How to Use Twitter - An informal learning session</i>	
8:45am	Welcome and Opening Address	
9:00am	Keynote address: 2500 Years of Learning Theory - the gapped, the bad and the ugly Donald Clark, PlanB Learning	
10:00am	Innovation Cultivation: The National Innovation Agenda and its impact for learning and development professionals Joanne Jacobs, The Disruptor's Handbook	
10:30am	Morning Tea	
11:00am	Build Your Personal Brand <ul style="list-style-type: none"> Michelle Ockers, National Technical Capability Manager for Supply Chain at Coca-Cola Amatil Natalie Goldman, founder of Launch Pod and Learning and Development Manager for Peoplebank Matthew Guyan, Solutions Developer at B Online Learning Ryan Tracey, E Learning Manager at AMP 	Significant Change Project? Think Mentoring – a Toyota Case Study Melissa Richardson, Managing Director, Art of Mentoring
11:30am		Crunching the numbers: Using workforce analytics data to support L&D initiatives Blanca Camacho, Senior Project Director Assessment Solutions, ACER
12:00pm	Making Better Progress on Work in Progress Simon Terry, Co-founder, International Working Out Loud Week	What Divides Also Unites – Bridging Cultures to Build Careers Sean O'Toole, Fulbright Scholar
12:30pm	Lunch	
1:30pm	Reconnecting VET and Learning and Development Paul Rasmussen, National Training Manager, Spectrum Training	It's not a course, it's a movement: Creating large-scale behaviour change with MindMatters - a MindMatters Case Study Andrew Duval, Creative Director, Liquid Interactive
2:00pm	Linking organisational capability requirements with nationally recognised qualifications - A Commonwealth Bank of Australia Case Study <ul style="list-style-type: none"> Lisa Elias, Director, Organisation Development Analytics Lisa Cartwright, Head of Home Buying Academy, Commonwealth Bank of Australia. James Sheffield, General Manager, Proprietary Lending Support, Commonwealth Bank of Australia 	Moving learning into the workflow: Samsung Australia's shift from content to experiences - A Samsung Case Study <ul style="list-style-type: none"> Shai Desai, Co-founder, Learning Plan Jessica Burani, L&D Manager, Samsung Australia
3:00pm	Afternoon Tea	
3:30pm	Keynote address: Van Gogh on Learning and Performance Support Ger Driesen, Co-founder, Challenge Leadership Development Academy.	
4:45pm	End of Day One Wrap Up	
5:00pm - 6:30pm	Networking Drinks	

Day 2, Friday 6 May 2016

7:45am	Registration and arrival tea and coffee	
8:00am	CafePD: <i>How to Use LinkedIn - An informal learning session</i>	
8:50am	Welcome and Opening Address	
9:00am	Keynote address: <i>Reality Bites: Navigating the Learning Transfer Minefield</i> Emma Weber, Lever - Transfer of Learning	
10:00am	<i>Microlearning: Size Does Matter</i> Matthew Mason, Superb Learning	
10:30am	<i>Developing a Social Learning Strategy</i> Patrick Phillips, Learning and Development Manager, Konica Minolta	
11:00am	Morning Tea	
11:30am	Reflective Discussion Groups: An opportunity to explore one of the key metanarratives of AITD2016 in facilitated groups of your peers and the conference presenters. Choose from the following groups:	
	70:20:10 Beyond the numbers. How do we design learning ecosystems that both harness and create all elements of the 70:20:10 framework? How to we bring about the mindset shift for this (new?) learning paradigm?	What's in a name? Our profession has a range of terminology. Does what we call ourselves matter? Training, Learning and Development, Performance Consulting, Organisational Development, LX design, Facilitation. Does our language shape our practice and perceived value? Is there value in the range of terminology or does it just create confusion?
	Bridging the Divide - Corporate L&D and the VET sector. Does a divide exist, can we bridge it, do we want to? Where are the connection points and what are some ways forward? Is it possible to exist in or move between both worlds?	Marketing L&D within the business. L&D is often seen as a cost centre that provides training. How can we shift this perception and demonstrate broader value? What metrics and data can be used? How do we communicate this to our organisations?
12:45pm	<i>Summary of the group discussions</i>	
1:30pm	Lunch	
2:15pm	Keynote address: <i>Digital Capability – Where people and technology intersect</i> Anne Bartlett-Bragg, Managing Director, Ripple Effect Group	
3:15pm	Keynote address: <i>Mind-Blowing Tech</i> Donald Clark, PlanB Learning	
4:15pm	Closing Remarks	
4:30pm	Conference close	

For full details of all sessions and speakers visit the AITD website aitd.com.au

**This program is correct at the time of publication. AITD reserves the right to vary the conference program and speakers where required.*

REGISTER
NOW

AITD NATIONAL CONFERENCE 2016

5-6 MAY 2016 SYDNEY MASONIC CENTRE

REGISTRATION – BOOK ONLINE OR COMPLETE THIS FORM

YOUR DETAILS

Title	First Name	Last Name
Company	Email	
Mailing Address		
City	State	Postcode
Country		
Work Phone	Mobile	
AITD Member Number	<input type="text"/>	Voucher Code <small>(if applicable)</small> <input type="text"/>

CONFERENCE BOOKING

Early-Bird Rate Bookings: 1 February 2016 – 31 March 2016

- Early Bird – AITD Member \$1200 (inc GST)
 Early Bird – Non-Member \$1600 (inc GST)

Group discounts are available for three or more people.
Contact membership@aitd.com.au

Standard Rate Bookings: 1 April 2016 – 4 May 2016

- Standard – AITD Member \$1500 (inc GST)
 Standard – Non-Member \$2000 (inc GST)

TOTAL:

Join AITD today to
take advantage
of member discounts

FULL DAY WORKSHOPS

Pre-Conference Workshops

Wednesday 4 May 2016: 9am-4:30pm

- Ger Driesen – Creating a Strategic L&D Agenda
 Emma Weber - Measuring Return on Investment
 Matthew Mason - The Reality of AR and VR for Learning

Workshop Registration Fee

- I am attending the conference and I am an AITD member - \$350 (inc GST) per workshop
 I am attending the conference and NOT an AITD member - \$500 (inc GST) per workshop

TOTAL:

PAYMENT DETAILS

TOTAL AMOUNT:

- Please invoice me Please charge my credit card:
 VISA Mastercard AMEX (please note 2% surcharge applies)

Credit Card Number:	
Expiry Date:	CCV:
Credit Card Holder:	Signature:

TERMS AND CONDITIONS

Cancellation: AITD requires 10 working days written notice for any cancellations. A 20% cancellation fee will be deducted from the refund (and will be considered owing if invoice is unpaid). For cancellations less than 10 working days prior to the conference/workshop there will be no refund and any outstanding monies will be considered owing. A substitute may be sent in the place of the registered delegate for no additional fee with the exception of a non-member replacing a member (the fee difference will be charged). AITD is not liable for any travel, accommodation or other costs that you may have incurred in relation to the cancelled workshop or event. AITD retains the right to cancel a workshop or event and will offer a full refund or transfer.

Payment of fees: Early-bird registration fees must be paid by 31 March 2016 otherwise they will be increased to the standard rate. All registrations must be paid in advance. AITD will take active steps to collect any outstanding fees including engaging a mercantile agency. This form becomes a tax invoice once the registration fee has been paid in full.

International Delegates: Once a booking has been lodged and a full payment received, AITD is able to provide a confirmation letter that can be used for visa purposes. AITD is not able to issue this letter without receipt of full payment. Should any delegate be unsuccessful in obtaining a visa to enter Australia for the purposes of attending the conference, a full refund of paid conference fees will be made. Substitute delegates will be accepted however please be mindful that Australian entry visas are non-transferrable.

Program changes: AITD reserves the right to vary the conference program and speakers where it becomes necessary.

Delegate details: Delegates may be photographed at an AITD event for use in AITD promotional material. Delegates and sponsors may be given a list of all delegates (name and basic contact details only). Receipt of your registration form will signal your acceptance of inclusion on the delegate list. Should you wish to opt-out, please contact AITD to indicate your desire to be removed from a delegate list

remove me from delegate list.

This form becomes a tax invoice once completed and registration fee is paid in full.
By submitting this registration form you accept all of the terms and conditions. ABN 52 008 516 701