

AITD2017 ON TWITTER



Using personas in design thinking
#aitd2017 #aitd
#designthinking
#Change #learning

Siobhan Sutherland Rogers
@ASiobhanProject

Interesting stat with JnJ having learners who can only spend 1% of their work week on training. Makes JIT learning more relevant. @aitd1.

Ray Handley
@raylearnz

Elizabeth Robinson and the @aitd1 team have done a fabulous job creating value for members in recent years - THANK YOU ALL #AITD2017

Michelle Ockers
@MichelleOckers

The fast talking & faster thinking Arun Pradhan describing how to ask why like a child
#aitd2017 @aitd1

TrainingxDesign
@TrainxDesign

@dswaddle We don't remember this stuff anymore, we look it up on our mobile #AITD2017 mobile matters.

Pat Phillips
@PatPhillips1

@NikDavidson 'build a coalition of the willing because we can't always do it alone' @aitd1 #AITD2017

Cathryn Lloyd
@maverick_minds

#AITD2017, @sahana2802, love 'not how high do we jump, but do we need to jump'? I will weave this into my dialogue. Thank you!

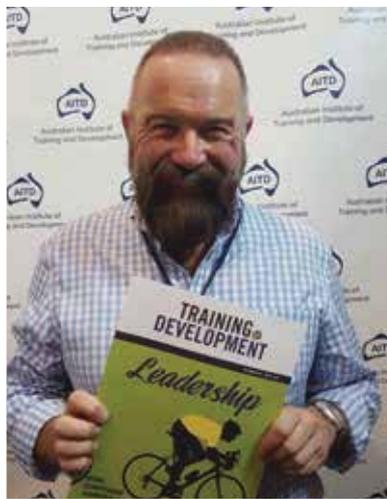
Marie Anne Daniels
@MarieAnne0811

Thanks for highlighting the importance of MY CPD @NeilVonHeupt @aitd1 #AITD2017

Sean Riordan
@sean_riordan66

How brilliant to see 4 leading edge women in our community leading the final round table session at #AITD2017 thanks @aitd1

Rebecca Sharp
@BecSharp1



AITD2017 – KEYNOTE PRESENTATIONS

Connie Malamed

Connie Malamed examined the effects that new technologies, increased collaboration, bring your own device and social media are having on the learning and performance function. She explained how learning professionals can expand their roles to embrace the new learning ecosystem and spoke about the rapid rate of technological change.



Sahana Chattopadhyay

Sahana Chattopadhyay addressed what it takes to build a continuously learning organisation. She explained about the paradigm shifts impacting the future of work, and the necessity of building a digital mindset and a culture of collaboration. Sahana talked us through some of the key patterns and practices to embed learning and collaboration into the fabric of the organisational culture.



Arun Pradhan

Arun Pradhan outlined the anatomy of such ecosystems before exploring the opportunities they represent. Drawing on case studies, Arun identified common challenges and outlined how human-centered design can provide learning and development professionals with the mindset and tools to help burst the training bubble and embrace this brave new world of holistic learning.



Sara Caplan

Sara Caplan detailed how Skills Services Organisations are working with business, industry and the training sector to drive this and create great training products that help Australia to improve productivity and keep its leading place as a globally competitive economy.



Photos taken by David Smyth
(www.davidsmythphotographer.com.au)

CONFERENCE DELEGATE DIGEST

AITD invited conference delegates to share their conference highlights of AITD2017

I attended the AITD conference with both my eyes and mind wide open, well aware of the fast changing developments in learning and development.

The program was full and engaging. I had checked who I wanted to hear speak prior to attending and was not let down either by the content or the passion these people had for their roles and their desire to share their learning.

Working in a business that wants to introduce an LMS I was impacted most by Andrew Gerkens and Kate Fraser's presentations.

The journey that Kate had completed was much the same as mine, the introduction of Fuse to the business and the way it was utilised left me somewhat overwhelmed but well aware of the path I was on. I stopped in a break to chat with Andrew who gave freely of his time, advised me I wasn't a dinosaur and left me feeling confident in the direction I needed to go, resources not courses is still ringing in my head as he asked the question "Why do you need an LMS?" I asked that myself upon return to the office.

The networking aspect was a pleasant surprise for myself, I have even found myself in a Working Out Loud Circle thanks to Michelle Ockers.

Perhaps the best measure of an event like this is what is implemented once I returned to the business, I have written an article for our company magazine on MOOCs, joined a Working Out Loud Circle to see how it can be used in our business, my metric for our future learning platform has grown and I continue to follow many more learning and development professionals on Twitter and LinkedIn, I suppose it has created a hunger to find resources and to be much better at what I do.

Bill McClean (@mcdirttee)

As a newbie to this conference, I was a little apprehensive as I climbed the stairs to the registration area on the first morning. I could hear a distinctive buzz coming from the floor above. Registered and armed with my badge and conference bag, I stepped into a room that felt electric, filled with eagerly awaiting people.

Proceedings began, with so many amazing takeaways to consider. We learned that only 1% of the working week is available for learning and therefore important that we make it count. We learned that we need to be both digital and data fluent, but yet more human than ever before. Arun Pradhan recommended we leave armed with lots of notes. Connie Malamed, a keynote speaker encouraged us to embrace and learn to work alongside new technologies and not fear them.

In addition, Dr Denise Myerson demonstrated how to run an interactive, fun and effective workshop making use of her magic box of cards, games and Lego.

I particularly liked the structure of the day, with each day made up of a variety of talks and workshops, allowing for interaction and time for networking. The conference practiced what the literature preaches; that learning is social, it needs to be active and engaging.

Did I mention the food? We rolled out at the end of each day, with not only food for our brains, but delicious food in our bellies too. We had taken two days out of our busy schedules to learn, and learn we did.

Heather Weltman (@i_amalie)

The good, the innovative and the alarming from AITD 2017. Emma Weber has reviewed presentations by Andrew, Arun and Sara.

Andrew Gerkens - Lion

Andrew and team at Lion work to identify the key capabilities required within the business and then create quarterly priorities.

They use 7 questions to ensure an aligned approach with the business: What's the situation? Who is involved? What's happening now? What should be happening? What will happen if I take no action on this? What are the causes and potential solutions? Now what?

Loved the essence of 'solving the right problems, doing the right work and achieve real impact'.

Arun Pradhan - Deakin Co

Arun passionately described how we must move from packing and selling training to empowering performance.

The statistics were compelling. 65% of jobs lost by 2020, 40% of Fortune 500 companies won't exist in 10 years time and 35% of core skills will change by 2020.

The key skills Arun shared as essentials for organisations were -

- Learn and unlearn at will
- Digital and data fluency
- Be more human than ever
- Creatively problem solve

Sara Caplan - PwC Skills for Australia

Sara's contribution was a real call to arms for the VET sector. She shared some startling statistics:

- 70% entering the labour market now are doing so into jobs that will be lost or automated
- >50% of workers will need to be able to use, configure or build digital systems in the next 2-3 years

Currently people will have 2-3 jobs in a lifetime - in the future they will have 17 jobs in a lifetime - that's both a need for upskilling and learning, and a learning opportunity.

Emma Weber (@emmaweber)

Networking at AITD 2017





Photos taken by David Smyth
 (www.davidsmythphotographer.com.au)

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