

WINNER

THE DR ALASTAIR RYLATT AWARD FOR LEARNING AND DEVELOPMENT PROFESSIONAL OF THE YEAR

ARUN PRADHAN



Arun Pradhan, Founder, Learn2LearnApp and Learning and Performance Strategist, DeakinCo.

Arun is a part-time app entrepreneur and experienced blended learning and performance specialist, who has taken the creative lead on performance-based projects for some of Australia's largest companies.

His work is underpinned by a fundamental message of optimism for the incredible capacity for people to learn, innovate and achieve more than they believe is possible. In addition, Arun is an unashamed champion of empathy as a creative mindset (and way to approach life).

Specifically, this has led Arun to focus on two key areas:

- Popularising strategies to prepare people and organisations for the future of work by arming them with 'learning agility' and the ability to continually and quickly adapt.
- Using design thinking to develop innovative human-centered performance solution

To this end, he is constantly researching evidence-based techniques that are inspired by cognitive psychology, behavioural economics, marketing and other domains.

Arun's research into learning agility saw him run a successful crowdfunding campaign to develop the Learn2Learn app www.Learn2LearnApp.com.

The process to develop this app typified Arun's transparent and collaborative style. Beyond crowdfunding, he constantly worked out loud, sharing ideas, questions and work-in-progress.

Launched in late 2017, the Learn2Learn app has already received critical acclaim and is now being developed as an enterprise version, due to be launched in late April.

In the meantime, Arun has continued his work at DeakinCo. as a learning and performance strategist. It's in this role where Arun has adapted a traditional design thinking approach with elements of performance consulting, to better suit learning and development challenges.

Using these techniques, Arun has worked with capable teams and taken the lead creative role on jobs including:

- Creating an augmented reality scavenger hunt as part of an onboarding process for a government organisation.
- Reframing a compliance project for

financial brokers into an xAPI driven sales tool that assisted users to sell more and inherently be compliant.

- Redesigning a large global company's approach to compliance, combining narrative, empathy and a campaign-style delivery.
- Creating an enterprise-wide marketing campaign, including comics, posters, animations and face-to-face events, to shift attitudes and behaviours around data.
- Working with a major government corporation and associated community organisations to develop a digital literacy MOOC to be launched later this year

In addition, Arun has played strategic consulting roles, contributing to the learning strategies and/or capability uplift of a range of major corporations.

Arun is often called upon to commentate on trends, challenges and latest development around the future of work and learning. He continues to work out loud via his blog <http://www.design4performance.com>; LinkedIn and Twitter @arunzpradhan.