

SHOW & SHARE YOUR WORK THROUGH

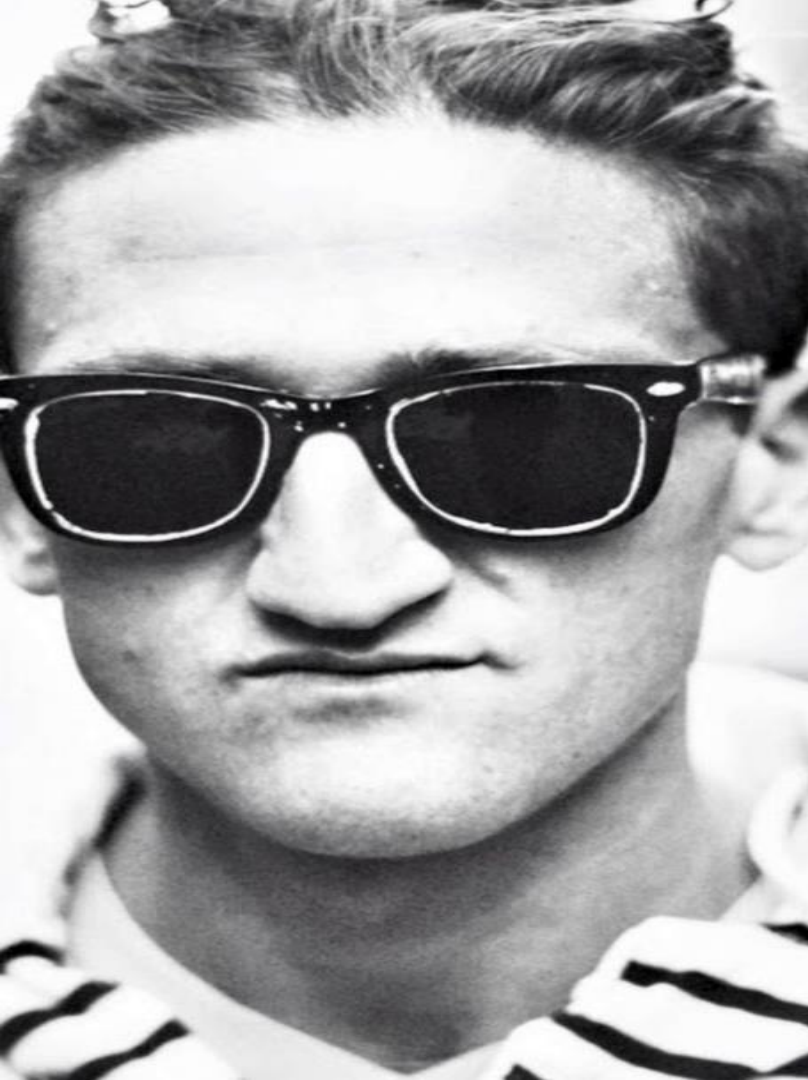
VIDEO PODCASTING

HELEN BLUNDEN | @ACTIVATELEARN | **ACTIVATE LEARNING SOLUTIONS**

UMMMM...

WHAT IS A PODCAST?
WHY SHOULD I PODCAST?
OMG...(REALISATION SETS IN)

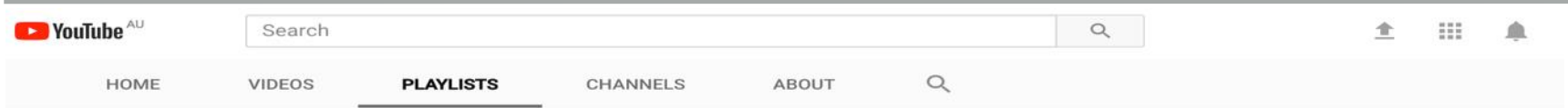
Let's answer that...



THE A-HA MOMENT

CASEY
NIESTAT

SO THEN I TRIED WHAT CASEY DID...



Created playlists

≡ SORT BY



Working Out Loud on Snapchat

Updated 5 days ago



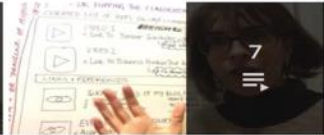
Learn Fast to Work Smart



Work Out Loud Videos



LearningNow TV Reports



Social Learning



Work Connect and Learn Program

- Improved my Public Speaking
- Provided a Creative Outlet
- Built Confidence in front of Camera
- Inspired People to share their own stories of work & learning
- Documents my Journey (and see Improvement over Time)
- Built my Portfolio of Work & Learning
- Provided me opportunities I would never have otherwise had

YOUR MISSION SHOULD YOU CHOOSE TO ACCEPT...

- ▶ Create a short video (1-2 minute) to introduce yourself and what you have learned at this conference and then SHARE IT PUBLICLY
 - ▶ Pick ONE aspect of the presentation that you want to talk about
 - ▶ Set up your camera & yourself
 - ▶ Practice your presentation
 - ▶ Shoot the video
 - ▶ Share the video to your preferred social network and include #AITD2018
 - ▶ Perfection is not required.



PRE-PRODUCTION

Before Recording



PRODUCTION

Recording. Doh. Yuck.
Delete. Record. Yuck.
Delete. Doh. Argh.



POST- PRODUCTION

Tap Publish. Yes. You
read right.



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