

# AITD NATIONAL CONFERENCE

11-12 MAY 2017  
(PRE-CONFERENCE WORKSHOPS 10 MAY 2017)



Australian Institute of  
Training and Development

SAVE 40% off standard registration fee for AITD members only. Offer ends 31 December 2016

## Speakers include:



### *The 21st Century Learning Professional*

#### **Connie Malamed**

Connie Malamed is a consultant, author, and professional speaker in online learning and visual communication. In this keynote, Connie will examine the effects that new technologies, increased collaboration and social media are having on the learning and performance function, and how learning professionals can expand their roles to embrace the new learning ecosystem.



### *Designing Learning and Performance Ecosystems*

#### **Arun Pradhan**

Arun Pradhan, Senior Performance Consultant for DeakinPrime, explores the challenges of creating learning ecosystems within organisations. Drawing on case studies, he will identify common challenges and outline how human-centered design can provide L&D professionals with the mindset and tools to embrace this brave new world of holistic learning.



### *Leap into the Future of Learning*

#### **Dr Denise Meyerson**

Denise Meyerson, AITD L&D Professional of the Year 2015, recognises that a different mindset and skill set is needed to interact with the modern learner who wants training delivered to suit their needs. She will share insights in to designing for learning via Apps, virtual classrooms, and other methods to create engaging bite-sized learning.



### *Collaboration and Communities: Busting the Myths; Building the Culture*

#### **Sahana Chattopadhyay**

Sahana Chattopadhyay is a workplace learning strategist and consultant who blogs on the future of work and shifting digital trends. In her keynote address, Sahana will explore how to create an integrated social learning strategy in your organisation and how to overcome barriers to embed a culture of learning and collaboration.



### *Measuring Learning Maturity in Digital and Social Environments*

#### **Cheryle Walker**

Digital learning strategist Cheryle Walker will present on measuring learning maturity in digital and social environments. Cheryle will describe learning maturity, define learner behaviours and give insights into tools and techniques to advance learning maturity in your organisation.

## Topics include:

- Blended Learning
- Performance Support
- Learning Academies
- Digital Capabilities
- Gamification and Simulation
- Augmented and Virtual Reality
- Learning Analytics
- Capability Frameworks
- Case studies from AITD Excellence Award winners

### **Join your professional community for this significant professional development event!**

- Choose from an extensive selection of keynote sessions, panel discussions, presentations and case studies
- Attend the exhibition and build your business contacts
- Build networks and socialise with your peers
- Gain invaluable insights into the future of training, learning and organisational development
- Mix with local and international corporate L&D professionals, training providers and consultants, resource providers, HR managers and employers

## Pre-Conference Workshops

Round out your conference program with a full-day workshop with leading presenters.

- Connie Malamed – Visual Design for eLearning and Slides
- Matthew Mason – The Reality of AR and VR in Learning
- Cheryle Walker – Converting F2F Training to the Virtual Classroom

## Sponsored By



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NOW

# AITD NATIONAL CONFERENCE 2017

11-12 MAY 2017 | SMC CONFERENCE AND FUNCTION CENTRE, SYDNEY

REGISTRATION – BOOK ONLINE OR COMPLETE THIS FORM

## YOUR DETAILS

Title	First Name	Last Name
Company	Email	
Mailing Address		
City	State	Postcode
Country		
Work Phone	Mobile	
AITD Member Number	<input type="text"/>	Voucher Code <small>(if applicable)</small> <input type="text"/>

## CONFERENCE BOOKING

### Pre release bookings: until 31 December 2016

- AITD members only - \$900 (inc GST)  
 Not a member? Add a membership for only \$315 (inc GST).

### Early-Bird Rate Bookings: 1 January 2017 – 31 March 2017

- Early Bird – AITD Member \$1200 (inc GST)  
 Early Bird – Non-Member \$1600 (inc GST)

### Standard Bookings: 1 April 2017 – 10 May 2017

- Standard – AITD Member \$1500 (inc GST)  
 Standard – Non-Member \$2000 (inc GST)

TOTAL:

Join AITD today to  
take advantage  
of member discounts

Group discounts are  
available for three  
or more people. Contact  
membership@aitd.com.au

## FULL DAY WORKSHOPS

### Pre-Conference Workshops

Wednesday 10 May 2017: 9am-4:30pm

- Connie Malamed – Visual Design for eLearning and Slides  
 Matthew Mason – The Reality of AR and VR in Learning  
 Cheryl Walker – Converting F2F Training to the Virtual Classroom

### Workshop Registration Fee

- I am attending the conference and I am an AITD member - \$350 (inc GST) per workshop  
 I am attending the conference and NOT an AITD member - \$600 (inc GST) per workshop

TOTAL:

## PAYMENT DETAILS

TOTAL AMOUNT:   Please invoice me  Please charge my credit card:  
 VISA  Mastercard  AMEX (please note 2% surcharge applies)

Credit Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

CCV: \_\_\_\_\_

Credit Card Holder: \_\_\_\_\_

Signature: \_\_\_\_\_

This form becomes a tax invoice once completed and registration fee is paid in full.  
By submitting this registration form you accept all of the terms and conditions. ABN 52 008 516 701

## TERMS AND CONDITIONS

**Cancellation:** AITD requires 10 working days written notice for any cancellations. A 20% cancellation fee will be deducted from the refund (and will be considered owing if invoice is unpaid). For cancellations less than 10 working days prior to the conference/workshop there will be no refund and any outstanding monies will be considered owing. A substitute may be sent in the place of the registered delegate for no additional fee with the exception of a non-member replacing a member (the fee difference will be charged). AITD is not liable for any travel, accommodation or other costs that you may have incurred in relation to the cancelled workshop or event. AITD retains the right to cancel a workshop or event and will offer a full refund or transfer.

**Payment of fees:** Early-bird registration fees must be paid by 31 March 2017 otherwise they will be increased to the standard rate. All registrations must be paid in advance. AITD will take active steps to collect any outstanding fees including engaging a mercantile agency. This form becomes a tax invoice once the registration fee has been paid in full.

**International Delegates:** Once a booking has been lodged and a full payment received, AITD is able to provide a confirmation letter that can be used for visa purposes. AITD is not able to issue this letter without receipt of full payment. Should any delegate be unsuccessful in obtaining a visa to enter Australia for the purposes of attending the conference, a full refund of paid conference fees will be made. Substitute delegates will be accepted however please be mindful that Australian entry visas are non-transferrable.

**Program changes:** AITD reserves the right to vary the conference program and speakers where it becomes necessary.

**Delegate details:** Delegates may be photographed at an AITD event for use in AITD promotional material. Delegates and sponsors may be given a list of all delegates (name and basic contact details only). Receipt of your registration form will signal your acceptance of inclusion on the delegate list. Should you wish to opt-out, please contact AITD to indicate your desire to be removed from a delegate list

remove me from delegate list.  
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