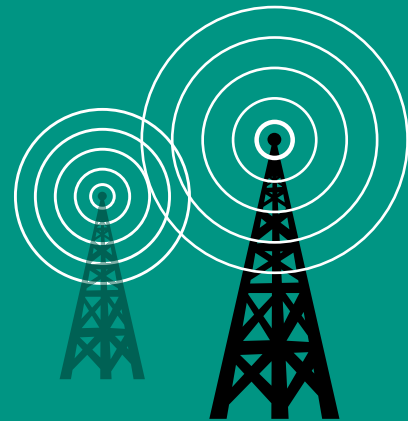


Social and Collaborative Learning Essentials



Are you ready for the Social Age? Are you being intentional or ad-hoc about the social element of your learning programs and organisational culture?

Social and Collaborative Learning begins to tap into the vast resources and learning that exist beyond traditional training formats. By being intentional about engaging with these resources, individual and organisations can position themselves for better outcomes and can gain a competitive edge.

AITD's new, online Essentials course will model best practice as you work your way through the learning process, engaging with the content, the trainer and other participants. Structured over eight weeks with action-learning projects, facilitated online content, discussions, social media activities and webinars this course will immerse you in the knowledge and theory of social and collaborative learning as well provide direct experience of the tools and processes.

Learning Outcomes

By the end of this course, you will be able to:

- Describe Social and Collaborative Learning theory and principles
- Identify the functional elements of a variety of Enterprise Social Networks
- Design engaging and effective Social and Collaborative Learning experiences
- Compare features of and use a variety of public social media
- Demonstrate understanding of the use and purposes of communities of practice
- Explain the benefits and challenges of Working Out Loud
- Describe the functions of a range of collaboration platforms
- Articulate the benefits of Social and Collaborative Learning

Course outline

There are eight modules in this course, delivered over eight weeks with both synchronous and asynchronous elements.

1. Understanding Social and Collaborative Learning
2. Enterprise Social Networks
3. On the job social and collaborative learning
4. Public Social Media
5. Communities of Practice
6. Working Out Loud
7. Collaboration Platforms
8. Social Learning Strategy

Facilitator: Patrick Phillips

First intake: 8 March

Cost: \$495 (AITD member), \$560 (Guest of Member), \$660 (Non-Member)