



Australian Institute of
Training and Development



Learning
@Work))
Expo

in partnership with



AITD NATIONAL CONFERENCE 2018

6 June 2018 | Pre-Conference Workshops
7 - 8 June 2018 | Conference
International Convention Centre, Sydney

*Australia's leading learning
& development event*

www.terrapinn.com/aitd

About

The 2018 AITD National Conference is delighted to combine with the Learning@Work Expo, in partnership with EduTECH in 2018. By joining forces, this event is guaranteed to be a larger and more exciting event, with everyone from the learning and development community together at one time, under one roof.

Encompassing keynote sessions and panel discussions from both domestic and international experts in the learning and development field, the AITD National Conference is widely recognised throughout the industry as THE event to gain knowledge and insights on key topics for the next learning era.

Join your peers at this essential learning event. This event features: **25+ world class speakers, 3 pre-conference workshops, 2 conference days and 1 large exhibition.**

Why attend?

Keynote speakers and panellists will share knowledge and insights on key topics for the next learning era: the digital age and new learning technologies, latest theories and innovative approaches, current and future thinking.

- Gain invaluable insights into the future of L&D
- Get a new perspective on your work
- Build your personal learning network
- Understand how technology can improve training programmes and methods
- Find solutions for social and mobile learning
- Improve your current development strategies
- Find the best collaboration tools
- Prove return on investment for specific eLearning and training tools
- Select suitable platforms for course delivery

Who attends?

- Assessors
- Change Managers
- Chief Learning Officers
- Coaches and Mentors
- Course Coordinators
- CEOs, GMs, MDs, Directors
- Educators and Teachers
- eLearning Managers
- Facilitators
- Heads of Teaching, Training and Learning
- HR Managers
- Instructional Designers
- Learning and Development Managers/Directors
- Organisational Development Professionals
- Organisational Capacity Managers
- Skills Development Managers
- Talent Managers
- Trainers and Training Managers
- Training and Education Consultants

World Class Speakers



Renetta Alexander
Manager - Enterprise Learning
BNZ



Helen Blunden
Managing Director
Activate Learning Solutions



Gina Brooks
Director
Training X Design



Julie Dirksen
Learning Strategy Consultant
Usable Learning



Mandy Geddes
General Manager, Education
Institute of Executive Coaching & Leadership (IECL)



Justine La Roche
Director, Leadership & Learning
Curve Group



Amanda Loh
Learning & Development Manager
Calvary Community Care



Michelle Ockers
Learning & Development Strategist
Andragogy



Paul Rasmussen
Head of Learning and Development
Guide Dogs Queensland



Shannon Tipton
Chief Learning Officer
Learning Rebels



Amanda Ashby
Digital Learning Lead
PWC



Bella Broadway
Founder/Principal Consultant
Connection and Wellbeing Australia (CAWA)



Stephen Collett
Program Manager of Education, Crime & Culture
Australian Bureau of Statistics



Tony Dunford
Head of Enterprise Portfolio Learning
Westpac



Cathy James
L&D Specialist
Gallagher Bassett Services



Anne Le Blanc
GM Learning and Development
Global Learning
Telstra



Pam Macdonald
Director
Broadspring Consulting



Wendy Perry
Managing Director
Workforce BluePrint



Marcia Ryan
Founder
Wellbeing Works



Deb Travers-Wolf
Learning and Development Consultant
SAP Learning



Vicky Bartolacci
APAC Managing Director
Kineo



Murray Brissett
Senior Training Developer
KBR Training Solutions



Marie Daniels
Learning Lead for Pharma Sales ANZ
Bayer



Sharon Ferrier
Director
Persuasive Presentations



Sandra Lammas
Manager - ICT Training
University of Southern Queensland



Susan Leslie
Director
Learning Wise Consulting



Jacqueline Menyhart
Program Specialist L&D
NSW Ambulance



Arun Pradhan
Learning & Performance Strategist
Deakin Co.



Chemène Sinson
Consultant
Blackwater Projects



Emma Weber
CEO & Founder
Lever - Transfer of Learning

AITD NATIONAL CONFERENCE DAY 1 & 2

Encompassing keynote sessions and panel discussions from both domestic and international experts in the learning and development field, the AITD National Conference is widely recognised throughout the industry as THE event to gain knowledge and insights on key topics for the next learning era.

WHO ATTENDS?

- Education & Training Officers
- eLearning Managers
- HR Managers
- Instructional Designers
- L&D Managers
- Talent Managers
- Training Managers
- Workforce Capability Managers

VIEW UPDATED
AGENDA ON WEBSITE

[WWW.TERRAPINN.COM/
AITD-AGENDA](http://WWW.TERRAPINN.COM/AITD-AGENDA)

DAY ONE | THURSDAY 7 JUNE 2018

Opening remarks

9:10 | KEYNOTE: The Science of Attention and Engagement

- Neuroscience, behavioural economics, and consumer psychology all offer insights into how we manage and allocate attention.
- Learn what the current science says about attention and how that influences the design of learning environments.

Julie Dirksen, Learning Strategy Consultant, Usable Learning (USA)

10:10 | Championing and Fostering a Culture of Continuous Learning

- How can companies, and the people that make them, be more agile, innovative and responsive?
- This presentation will draw on latest research and international examples in examining the strategies, campaigns and approaches L&D professionals can adopt to foster a culture of continuous learning

Arun Pradhan, Learning & Performance Strategist, DeakinCo

10:40 | Morning tea & coffee break, exhibition exploration and expo main stage presentations

11:30 | Taking the Guess Work out of Understanding Australian Learning Trends

- In late 2018 the Australian Bureau of Statistics released the results of the Survey of Work-Related Training and Adult Learning (WRTAL) collected throughout Australia.
- Discover the fascinating insight the WRTAL gives into learning trends in Australia.

Stephen Collett, Program Manager of Education, Crime & Culture, Australian Bureau of Statistics;

Pam MacDonald (FAITD), Director, Broadspring Consulting

12:00 | PANEL DISCUSSION: Demystifying L&D Technology and Integrating Products and Tools to Give You the Best Results

Facilitator: Vicky Bartolacci, General Manager, e3learning/Kineo; Panellists: Amanda Ashby, Digital Learning Lead, PwC; Arun Pradhan, Learning & Performance Strategist, DeakinCo

12:40 | Lunch and exhibition viewing

14:00 | PANEL DISCUSSION: Transforming Learning in Your Organisation

- L&D is evolving, moving from controlling learning and pushing programs and content to enabling performance, embedding learning in the flow of work and sharing responsibility for learning with managers and staff.
- This panel of L&D leaders from organisations that are transforming learning will explore why and how they are changing.

Facilitator: Michelle Ockers, Learning and Development Strategist; Panellists: Tony Dunford, Head of Enterprise Portfolio Learning, Westpac; Anne Le Blanc, GM Learning and Development, Global Learning, Telstra; Marie Daniels, Learning Lead for Pharma Sales ANZ, Bayer

14:30 | Demonstrating the Impact of Learning

- Demonstrating the business impact of learning is the "Holy Grail" for many L&D practitioners. Yet it is also elusive.
- Drawing on a broad range of case studies, this presentation will highlight how answering three essential questions will enable you to develop a learning evaluation strategy capable of showcasing real impact

Justine La Roche, Director, Leadership and Learning, Curve Group

15:10 | Afternoon tea & coffee break, exhibition exploration and expo main stage presentations

16:20 | Transfer of Learning Case Study: Calvary Community Care

- Calvary Community Care are radically transforming their organisation and have developed an internal learning transfer team, whose focus is helping employees convert learning into effective action back on the job.

Emma Webber, CEO/Founder, Lever - Transfer of Learning;

Amanda Loh, Learning and Development Manager, Calvary Community Care

18:00 | Networking drinks

Opening remarks

9:10 | What Business Really Wants from Training!

- Discover how programs have transformed organisations giving businesses what they really want

Gina Brooks, Director, Training x Design

9:40 | KEYNOTE: Microlearning

- Learn how to integrate 21st century learning technologies and microlearning tools to drive workplace alignment and enhance collaboration.

Shannon Tipton, Chief Learning Officer, Learning Rebels (USA)

10:10 | Morning tea & coffee break, exhibition exploration and expo main stage presentations

CONCURRENT SESSIONS

10:45 | Facts tell, Stories Sell

- How storytelling techniques can breathe life into dull facts and figures and change the way an audience feels
- Learn how stories can increase your credibility, likability and help make your message memorable.

Sharon Ferrier, Director, Persuasive Presentations

11:10 | How the Army Taught Me to Be a Better Training Developer

- Learn how 20 years in the Army taught Murray lessons that gave him a unique outlook on life and work.

Murray Brissett, Senior Training Developer, KBR Training Solutions

11:35 | Case Study: Building the Coaching Organisation

- Working on the front line of a 24/7 emergency service brings unique skills and learning approaches.
- In this case study, we track the germination of an independent learning and coaching culture.

Jacqueline Menyhart, Program Specialist L&D, NSW Ambulance

12:00 | Building Strategic L&D from the Ground Up

- Look at strategies for success and pitfalls to avoid when building an organisational learning and development function where one has not previously existed.

Paul Rasmussen, Head of Learning & Development, Guide Dogs Queensland

12:25 | Creating Safe and Inclusive Training Spaces

- Learn how creating an inclusive environment enhances learning and development (especially in supporting retention and application of learning).

Bella Broadway, Founder/Principal Consultant, Connection & Wellbeing Australia (CAWA)

12:50 | Morning tea & coffee break, exhibition exploration and expo main stage presentations

BREAKOUTS

13:50 | PEER-TO-PEER ROUND TABLES

An open forum where you have the chance to split into smaller groups and attend discussion round tables to swap ideas and leverage the knowledge and experiences of your peers

14:30 | Using Agile Methods in L&D Function in the Face of Downsizing and Demands to Do More with Less

- Learn how to build team capability to operate in an agile way
- Learn how to combine L&D disciplines with agile principles

Renetta Alexander, Manager Enterprise Learning, Bank of New Zealand

15:00 | Cultivating a Collaborative Learning Environment in Groups - Rapidly Build High-Quality Connections to Learn Faster Together

- This workshop introduces strategies to support collaboration through the rapid building of positive connections

Marcia Ryan, Founder, Wellbeing Works

15:30 | Afternoon tea & coffee break, exhibition exploration and expo main stage presentations

16:00 | Lurkers, Loafers and Leainers-In: How All Kinds of Adult Learners Can Thrive in a Social Learning Environment

- Learn how an effective blended social learning experience can benefit all participants.

Mandy Geddes, General Manager, Education, Institute of Executive Coaching & Leadership (IECL)

16:30 | The Future of Training and Learning

- What are the disruptive trends shaping L&D? How is Industry 4.0 impacting on requirements for Workforce 4.0 for all sectors?
- Learn which countries are leading the way and what new discovery technologies will change the L&D experience.

Wendy Perry, Managing Director, Workforce Blueprint

10:45 | Using Simulated Learning Experiences for Real Business Transformation

- A case study of a company and an industry in a massive state of change.
- How SAP transformed leaders and leadership as an urgent priority, what was achieved and what was learnt

Deb Travers-Wolf, Learning & Development Consultant, SAP

11:10 | Video Podcasting for Showing and Sharing Your Work and Learning

- Learn how to use social media to build and create global peer networks for personal and professional development.
- Find out what equipment you need to get started and how to create micro and mobile video.

Helen Blunden, Managing Director, Activate Learning Solutions

11:35 | Online Assessment Hacks Every Instructional Designer Needs to Know

- Learn how to ensure your online assessments are they best they can be.

Cathy James, L&D Specialist, Gallagher Bassett Services

12:00 | Training 120 Seconds at a Time

- How do you get staff to find out about the stuff they need to know when they are too busy to attend training?

Sandra Lammis, Manager - ICT Training, University of Southern Queensland

12:25 | Are you Ready for Disruption?

- Learn how L&D specialists can use the Disruptive Risk Indicator tool to help identify the skills needed during and after transformation, as well as the learning strategies that will enable the organisation to manage change

Susan Leslie (FAITD), Director, LearningWise Consulting



Australian Institute of
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Pre-conference Workshops



Workshop 1

Design for Behaviour Change

Julie Dirksen, Learning Strategy Consultant, **Usable Learning (USA)**

In this session, you will learn:

- How to identify and understand the barriers to behaviour change.
- Research-based methods to design solutions that not only inform learners but also inspire behaviour change.

Workshop 2

Microlearning in Microtime

Shannon Tipton, Chief Learning Officer, **Learning Rebels (USA)**

This workshop is significantly beneficial to the following:

- Learning Teams and Team Leaders of different functions within a company who are looking to improve their Microlearning knowledge to support current and future projects.
- Instructional designers who must convert content to reflect Microlearning modalities.



Workshop 3

Data Analytics for Learning Professionals

Lisa Elias, Director, **OD Analytics (Australia)**

In this session, you will:

- Understand the link between L&D and HR, and how to inform best practice, satisfy stakeholders and drive competitive advantage.
- Examine questions such as “What is the data telling us?”, “Where else can we find data outside L&D?”, “What can we do with it?” and “How does it inform our practice?”

Learning@Work Expo

The AITD National Conference is combined with the Learning@Work Expo, which sits within EduTECH – the largest education event in the Southern Hemisphere.

Interacting with exhibitors is a valuable part of the conference experience. If the conferences are where the learning, theory and inspiration happen, then the exhibition is where the testing, networking and product interaction happen. With technology changing so rapidly, and some concepts difficult to visualise, how do you keep up?

FREE EXHIBITION OPENING HOURS

7 JUNE 2018 | 10AM - 5PM

8 JUNE 2018 | 9AM - 4PM



Why attend?

- Attend FREE seminars
- Meet 100s of exhibitors who are demonstrating the latest education, learning and development technology and services
- Network with 1000s of learning & development professionals and educators from across the country
- Join in the EduTECH treasure hunt competition to be in the running to WIN A CAR!
- Visit the Learning@Work Expo to go into the draw to win \$1000
- The Learning@Work Expo sits within the EduTECH Exhibition Hall and registration is FREE.

IF YOU WANT TO

SPONSOR/ EXHIBIT

PLEASE CONTACT

MAXINE BERETTA

ON 02 8908 8558 OR

MAXINE.BERETTA@TERRAPINN.COM

Register for your FREE Expo pass here:
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Australian Institute of
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Learning @Work Expo

REGISTRATION FORM

YOUR CONTACT DETAILS

Title (Mr/Ms): _____ First Name: _____ Surname: _____
 Job Title: _____ Organisation: _____
 Postal Address: _____ Postcode: _____ State: _____
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ONE form per delegate

Please photocopy 1 form per delegate or register online.

It's quicker and easier to register online www.terrapinn.com/aitd

| PACKAGE DETAILS | STANDARD FEE | NO. OF DELEGATES | TOTAL \$ |
|--|--------------|------------------|----------|
| CONFERENCE PASS | | | |
| Non AITD Member | \$2,000 | | |
| AITD Member | \$1,500 | | |
| BUNDLE PACKAGE: PRE-CONFERENCE WORKSHOP + CONFERENCE PASS | | | |
| Non AITD Member | \$2,750 | | |
| AITD Member | \$2,000 | | |
| Free Exhibition Pass | | | |
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- Bank Transfer (EFT): Account Name: Association and Communications Events Pty Ltd
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CANCELLATION POLICY

If you are unable to attend this event, a replacement delegate may be sent in your place at no extra charge. Terrapinn Ltd does not provide refunds for cancellations made more than 7 days after your registration is received, therefore the invoiced fee remains payable in full. Should you wish to cancel your registration within the 7 day cooling off period, we will refund your registration fee less an administration fee of \$150 (GST inclusive). Any cancellation must be made in writing and sent by email. Terrapinn Ltd will make available course documentation to any delegate who is unable to attend and who has paid in full. Unfortunately some speakers request their papers are not distributed. See terms and conditions at: www.edutech.net.au/Terms-and-Conditions.stm

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